



Republic of the Philippines  
**Department of Education**  
MIMAROPA REGION  
SCHOOLS DIVISION OF MARINDUQUE



Office of the Schools Division Superintendent

**DIVISION MEMORANDUM**

TO: Assistant Schools Division Superintendent  
Chief Education Supervisors, CID & SGOD  
Education Program Supervisors  
Public Schools District Supervisors  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

FROM: **LYNN G. MENDOZA, EdD**  
Schools Division Superintendent

SUBJECT: **DROP EVERYTHING AND READ (DEAR) DAY**

DATE: January 11, 2024

1. Attached is a Joint Advisory from the Office of the Undersecretary for Curriculum and Teaching and the Office of Undersecretary for Operations dated January 9, 2024 regarding the implementation of Drop Everything and Read on January 12, 2024 to commence the Catch - Up Fridays for information, guidance, and reference of all concerned.
2. To guide schools in the implementation of DEAR Day, please see attached Localized Guidelines on the Implementation of DEAR prepared by the Curriculum Implementation Division.
3. For immediate dissemination and appropriate action.

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Lead to Excel. Excel to Lead."*





Republic of the Philippines

Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING  
AND UNDERSECRETARY FOR OPERATIONS

JOINT ADVISORY

January 9, 2024

In line with the implementation of the National Reading Program as an integral component of the National Learning Recovery Program (NLRP), the Department of Education, through the Curriculum and Teaching (CT) Strand, shall implement **Catch-up Fridays**. This initiative is designed to strengthen foundational, social, and other relevant skills necessary to actualize the intent of the basic education curriculum by focusing on the development of the learners' reading, critical thinking, analytical, and writing skills.

In view of the foregoing, all public elementary and secondary schools shall implement the **Drop Everything and Read (DEAR) Day** on **January 12, 2024** to commence Catch-Up Fridays. DEAR shall provide learners with the opportunity to engage in independent silent reading of their preferred material. Teachers are entrusted with the responsibility of ensuring that learners actively engage in the reading session, allowing no interruptions during the reading session nor giving of quizzes, as DEAR intends to develop independent silent reading among learners.

DEAR shall continue to be implemented on **January 19 and 26, 2024**. Simultaneously, on these dates, schools shall organize orientation sessions for teachers and other key stakeholders regarding the implementation of Catch-Up Fridays. School heads shall prepare orientation schedules while ensuring that the conduct of DEAR in all classes is not compromised. Therefore, on January 19, while one group of teachers attend the orientation, the other group shall serve as reading facilitators in the DEAR session in the classrooms, and this arrangement shall be reversed on January 26.

For more information, please contact the Office of the Undersecretary for Curriculum and Teaching, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at [ouct@deped.gov.ph](mailto:ouct@deped.gov.ph).

Immediate dissemination of this Advisory is desired.

ATTY. REVSEE A. ESCOBEDO  
Undersecretary for Operations

GINA O. GONONG  
Undersecretary for Curriculum and Teaching

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P.E.T.



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Enclosure No. 01 to Division Memorandum on DROP EVERYTHING AND READ (DEAR) DAY

**LOCALIZED GUIDELINES ON THE IMPLEMENTATION OF DROP EVERYTHING AND READ (DEAR) DAY ON JANUARY 12, 2024**

1. The Schools Division of Marinduque shall hold the initial Kick-Off of Catch -Up Friday on January 12, 2024 in the public and private elementary and secondary schools across all grade levels. Said activity shall focus on the implementation of Drop Everything and Read (DEAR).
2. In the implementation of DEAR this January 12, 2024, it is imperative that schools provide learners with an opportunity to read a book of their choice. In doing so, schools are directed to ensure that all learners have books to read during the DEAR Day by:
  - a. borrowing books from the Library Hub;
  - b. pulling out available books from the School Library, School Learning Resource Center or ELLN/ Reading Corner; or
  - c. requesting learners to bring their own books to read.
3. It is suggested that teachers utilize the RRE Time where learners will be given opportunity to read their chosen books independently and silently for a maximum of 30 minutes.
4. Since said reading activity shall not be graded, reading shall be uninterrupted and no quizzes will be given on what has been read.
5. Learners will simply be asked to accomplish the Reading Log that details the information contained on the template. This log is to be submitted to their English and Filipino teacher.
6. School Reading Coordinators, School Heads, and CID Personnel are tasked to monitor the implementation of the DEAR Day.
7. A one-page narrative report and one-page photo documentation will be prepared and submitted by the School Reading Coordinator or School Head to the CID through the Public Schools District Supervisor.
8. The same DEAR Day activities shall be the focus of the Catch -Up Fridays on January 19 and 26, 2024, respectively.
9. A more refined implementation of Catch -Up Fridays will be done in succeeding Fridays (from February 2024) in line with DepEd Order No.001, s. 2024 in the light of the Orientation for Luzon Cluster on January 15, 2024 via Zoom.
10. School Heads will be continuously informed through Official Communication and communication platforms relative to Catch-Up Fridays.

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Enclosure No. 3 - . . . . .



Republic of the Philippines  
**Department of Education**  
MIMAROPA REGION  
SCHOOLS DIVISION OF MARINDUQUE

Office of the Schools Division Superintendent

Enclosure No. 3 to Division Memorandum on DROP EVERYTHING AND READ (DEAR) DAY

**LEARNER'S READING LOG**

Name: \_\_\_\_\_

Grade: \_\_\_\_\_

Section: \_\_\_\_\_

School: \_\_\_\_\_

Date	No. of Material/ Story Read	Title of the Material/s Read	Author of the Material / Book Read	Name of Illustrator	Reading Duration		Remarks
					Time Started	Time Finished	

Prepared by: \_\_\_\_\_  
Name and Signature of Learner

Submitted to: \_\_\_\_\_  
Name and Signature of Teacher

Enclosure No. 3 to Division Memorandum on DROP EVERYTHING AND READ (DEAR) DAY

**LEARNER'S READING LOG**

Name: \_\_\_\_\_

Grade: \_\_\_\_\_

Section: \_\_\_\_\_

School: \_\_\_\_\_

Date	No. of Material/ Story Read	Title of the Material/s Read	Author of the Material / Book Read	Name of Illustrator	Reading Duration		Remarks
					Time Started	Time Finished	

Prepared by: \_\_\_\_\_  
Name and Signature of Learner

Submitted to: \_\_\_\_\_  
Name and Signature of Teacher